



**Latow International Audio-Visual Festival**  
**April 18<sup>th</sup> – 2020**

To all photographers creating audio-visual slide shows this is an invitation to submit your productions for consideration in the 2020 Latow International Audio-Visual Festival. The Latow AV Festival is regarded as one of the largest annual international audio-visual festivals of its kind giving the selected shows the opportunity to get wide public exposure using the AV medium derived from still photography.

**This is not a competition but a premiere exhibition showcase to expose and promote the productions and their creators as well as the audio-visual medium to a wider public audience.**

**There is no charge to submit a show to the Festival.**

The festival takes place on Saturday April 18th, 2020 - 7:00pm in the main gallery of the Art Gallery of Burlington as part of Latow's major annual Photography Weekend (this year with Kas Stone) and will typically have an audience who come from all over Southern Ontario and New York State to view the shows presented. Shown on a theatre size screen with surround sound the concept is to give a new appreciation of still photography by using the AV medium in unique and imaginative ways that integrates them with dynamic soundtracks. Last year the Festival included submissions from Canada and internationally from the UK, Ireland, Australia, Norway and South Africa.

# Guidelines & Specifications

## Show Specifications:

Submitted shows can be any length between 5 and 15 minutes and will be considered for selection before those that fall outside this time restriction. Shows shorter than 5 minutes or longer than 15 minutes will be considered on a secondary basis after those that meet the minimum/maximum time specifications.

Shows can include any transitional effects and image movements as long as they use still photography. Limited stop animation and/or time lapse sequences are allowed but again must be derived from still photography.

**No shows that are comprised of “time lapse” sequences exclusively will be accepted.**

**No shows that include any full motion video components will be accepted.**

Shows can be any aspect ratio (e.g. 16:9, 4:3, 3:2 panoramic etc.) however the presented projected screen format will be 16:9. Aspect ratios other than 16:9 when projected will not fill the complete projection screen edge to edge and will appear as a window inside the presented 16:9 format.

Shows **cannot have any startup menus** but must start from a blank black screen with at least 5 seconds before either the images or music begins with 5 secs of black after the show finishes.

Shows may be produced in the program of your choice but must be submitted as an MPEG video file (“mp4”). The resolution of your rendered file should be at **1920 X 1080 HD (30fps)**.

Shows cannot be submitted as a DVD video disk.

## Factors for Show Selection

**The factors that go into the final selection do not only depend on the photography, but also the creation of the soundtrack, how the images and soundtrack are integrated together, how the show uses the AV medium to further the overall production and the show’s technical quality. The final selection will also be based on how different shows will work together to make up the final AV Festival roster.**

Usually 8 to 10 shows make up the final Festival presentation (depending on length).

( See last year’s Festival presentation <https://vimeo.com/332699481> )

Shows that are selected for the Festival presentation will be promoted in the media, on the Latow International AV Festival Poster and Photography Weekend PR material as well as web based promotion and video promo sent to camera clubs and the general public to give the shows and their makers as wide public exposure as possible.

## Award for Artistic Merit

One of the selected shows will also have the distinction of being honoured with a special award sponsored by the Art Gallery of Burlington and the Latow Photographers Guild accompanied with a \$500.00 (Canadian) bursary. This is decided by a panel of artists from the other artistic disciplines at the Art Gallery of Burlington outside of Latow as a way of recognizing the “artistic” qualities of the AV medium and will be presented at the end of the night’s Audio-Visual Festival.

**Submitting Your Show:**

Multiple shows may be submitted however if selected only a single show can make it into the Festival. Show file(s) can be submitted by using an online file transfer service (preferred), on a USB flash drive or on CD/DVD (as long as they are in the prescribed mp4 video file format and not in a DVD video format).

Please include with your submission a separate word document with the title, a brief description of the show (one to two lines only please), the show's running time and your contact information including address, e-mail & phone number.

If submitted on a CD/DVD or flash drive they cannot be returned unless accompanied by a self addressed paid envelope.

**Submission Cutoff Date:**

**Shows will be looked at for consideration as they come in so get your entries in as soon as possible.** The cutoff date for shows to be in my hands no later than **Saturday, January 25th, 2020.**

**The final selection of shows for the AV Festival presentation will be announced in early February.**

**How to contact me with your intention to submit a show:**

Please let me know ASAP first at [psparrow@cogeco.ca](mailto:psparrow@cogeco.ca) your intention to submit a show and let me know whether you will be sending it to me using an online file transfer or on a disc/flash drive.

**If sending your show using a disk or flash drive send it to:**

Paul Sparrow  
2 King Street West  
Jackson Station, P.O. Box 57095  
Hamilton, Ontario, Canada  
L8P 4W9

Once I receive your material I'll e-mail to confirm that I've received your submission and will let you know if there are any problems.

For more information contact: [psparrow@cogeco.ca](mailto:psparrow@cogeco.ca)  
(905) 523-5665

I'm looking forward to seeing your submissions... sincerely,  
**Paul Sparrow – Latow International Audio-Visual Festival Director**