

International competition for the digital Diaporama

The Diaporama

The Diaporama (also Slideshow, AV-production, AV-sequence) is an audiovisual medium that combines images, sound and sometimes text. The photographic image is the basic element. The integration of videos as a supplement to the standing image is allowed.

The subject is completely free. The author can express an idea, tell a story, illustrate a song, document something, report on something or let his imagination run wild.

Idea of the competition

The idea of the competition is to enable the authors to participate in several adjudications in different countries with only one submission. In each country, one or more clubs may apply to hold an adjudication. The respective clubs ensure that the evaluation of competent jury members is carried out. There are therefore several local and a total list of winners.

Another purpose of the contest is to promote the digital slideshow and make it known outside the "AV scene".

A key feature of the contest is limiting the length to 3 minutes and 21 seconds. That's the reason for the "321" in the name. The authors should face the challenge of communicating their story in this short time. For the viewers, the short duration guarantees a varied program.

Organization

The Challenge 321 is organized by the work group "Challenge" of the AV-Dialog e.V. in Germany. The submitted entries are sent to the judging groups in all participating countries. After the evaluation by each group a classification is carried out. The overall classification is determined by adding the points of each group.

Any publication or distribution of the submissions other than to the judicial groups will not take place.

The submitted works, the judging clubs and the results of the judgments are listed on the Challenge website.

Participation fees

A fee of 10 Euros is payable for each entry. The fee includes the costs, e.g. For the web server. The organizers will endeavor to keep costs as low as possible. All surplus money is paid back as a prize money to the best authors.

We ask for payment by bank transfer or Paypal. Please specify your name (first name last name) in the purpose field.

- a) Transfer to this account: Achim Maier
IBAN: DE96 5001 0517 5420 3247 11
BIC: INGDEFF
- b) Transfer via Paypal to this e-mail address: **Pay@challenge321.org**

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Recommendations

The challenge is an international competition, so it can lead to understanding problems when using text (writing or speech). For this reason, the competition is particularly suited to topics where the story is „told by images“.

If text is used, different language versions can help to solve the language problem. Please add the text of the show or a description of the contents and, as far as possible, translations, especially into English.

Rules of Participation

- File format: The digital AV shows should either be self-running exe files (e.g. PTE, m.objects, Wings etc.) or video files in a common format (e.g. MP4, WMV).
- Start/Stop: Exe files must start without further action and return at the end.
- Expiration date: Some programs allow to set an expiration date of a Exe-file. It is recommended that you do not set an expiration date in Exe-files. If this is done, the expiration date should not be set before the end of the respective calendar year and must be noted in the entry form.
- Image format: The recommended image format is: 1920 x 1080 pixels (Full-HD). Other formats are allowed.
- Maximum Length: 3 Minutes and 21 Seconds (321) or 201 Seconds.
- Subject: free
- Count: Each author is allowed to submit one show and can act as a co-author in another show.
- Actuality: The works shipped shall not be older than (normally) three years and may not have been sent to a previous challenge competition. Since the Challenge did not take place for a few years, in 2017 entries are allowed, which are up to six years old. Age limitation is based on trust.
- Legal rights: By submitting, the author confirms not to violate the rights of third parties and to accept the rules of the competition.

Submissions

Entries to the competition are to be made only by data transfer. This may be done e.g. with the free service www.wetransfer.com. Please send your files to this address: **transfer@challenge321.org**, Subject: "challenge submission".

These files are necessary for the submission:

- 1.) The AV-Show as an EXE or a video file,
- 2.) the registration form (Excel-file),
- 3.) A portrait of the author (about 1000 Pixel),
- 4.) A representative picture from the show (Full-HD-Format).

If the registration form is too small, add the description of the content and the text of the show in another Word document. A brief description should be provided at least in English.

It is best to bundle all necessary files in one zip file.

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Awards

For the best shows, there are cash prizes. These will be debited from the entry fees after deduction of the expenses. The distribution key depends on the available amount and is determined by the organization team. For the first place, an amount of about 100 € is striven for.

Restriction: In the case of less than ten submissions, no prize money will be payed.

Schedule 2017

Closing date for entries	31. 03. 2017
Distribution for the Jurisdiction	15. 04. 2017
Closing date for Jurisdiction	15. 06. 2017
Announcement of the result	30. 06. 2017

Applications for the jury

The challenge competition takes place with judging sessions in different countries. Therefore applications for judging events from as many countries as possible are welcome. However, several judgings should not be held in the same region. The Organizing Committee reserves the right to make a selection. The applicants have these obligations and rights:

- 1.) The jury shall be done by at least five jurors, where most should have experience with the AV medium. There may also be many more jurors, e.g. all members of a photoclub or a jury of the public. A preselection with at least three jurors is permitted. A photo of the jury session is welcome.
- 2.) The result of the judging must be entered on an Excel form which is provided by the Organizing Committee and returned at the latest by the closing date for the jurisdiction.
- 3.) The judged works (usually a selection) may be shown at local, non-commercial events.
- 4.) A transfer of the entries to third parties or a publication on the Internet or in other media is not permitted, unless with the consent of the respective author.

Information and Contact

Homepage **www.challenge321.org**
E-Mail: **info321@challenge321.org**

Released by the working group Challenge of AV-Dialog e.V.

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